

# Communicating with the public about CBRN threats: state of the art

Tuesday 21<sup>st</sup> September 2010  
RAF Club, 128 Piccadilly, London



How would EU citizens respond to a terrorist attack involving a Chemical, Biological, Radiological or Nuclear (CBRN) threat? Current emergency response plans require that the public comply with official recommendations and engage with public health interventions in order to minimise the medical, social and economic impacts of an incident. Effective communication strategies will be crucial to these efforts, but to be successful they must take into account existing levels of knowledge, risk perceptions and beliefs, information needs and the likely behavioural responses of the general public.

This one day workshop will bring together researchers, communicators and policy makers to discuss current international research that sheds light on these issues. The outcomes of the PIRATE project will also be disseminated; an EU-funded project that has focussed on biological and radiological scenarios in the UK and Germany. This workshop will be of relevance to a broad audience from academia, government and the emergency planning and response communities.

To register to attend the workshop, please contact: [fiona.mowbray@hpa.org.uk](mailto:fiona.mowbray@hpa.org.uk)

